

GLOBAL FLEET CONFERENCE

June 6-8, 2017

Miami Marriott Biscayne Bay
Miami, FL



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THE INTERNATIONAL FLEET MANAGEMENT CONFERENCE

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Sustainability trends in Europe



Taxation



Cities



TCO



**Greenification via taxation still gains popularity.
20 European Member States apply CO2 taxation.**





**By 2030 one in three cars
will be an EV or plug-in hybrid in Europe.**





Governments will be forced to re-evaluate tax benefits of greener vehicles.





Tax systems will become increasingly complex in Europe.





Car pooling and other shared mobility options will increase in popularity.



LESSONS LEARNED

**Understand the Taxation Trends !
Taxation costs represent 15 to 20% of
your TCO.**



Paris intends to remove diesel vehicles from its streets entirely by 2025.





London has already its LEZ, but from 2019 it will add an ULEZ (ultra low emission zone).





Barcelona will ban cars that are older than 20 years during the week to cut traffic emissions



Europe

London



Berlin



Paris



London



Berlin



Europe

Brussels



Amsterdam



Vienna



Brussels



Amsterdam



Over 200 different urban access regulations are already in place across Europe.



Madrid



Stockholm



Prague



Madrid



Stockholm



LESSONS LEARNED

**City mayors
lead the urban access regulations
and therefore
the future mobility**

EV and traditional car to reach TCO parity in 2018

“Kosten elektrische auto gelijk aan die van benzineauto in 2018”

The Telegraph

Business

theguardian

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“Electric cars to cost the same as conventional cars by 2018”

“L'électrique, bientôt moins cher que le thermique”

AUTO
RAI

EL PAÍS

“La revolución del coche eléctrico llega a su calle”

“Electric cars will be cheaper than conventional vehicles by 2022”



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LESSONS LEARNED

Use a predictive TCO model to choose your vehicles.

EV's might come sooner than you think, also in your fleet.

Thank you

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Sustainability trends in Europe

- **DESCRIPTION:** There has been a strong movement with ADP's EMEA fleet since 2012 to reduce emissions. This led to a corporate decision to implement a global mandate of an average 140 grams per kilometer per country. This case study will examine the strategy of ADP's North American fleet to meet this mandate. Also, presented will be regional overviews of sustainability trends in the North American and European commercial fleet markets, in particular, the use of taxation to encourage the fleet use of environmental friendly vehicles and the increasing number of European cities looking to ban diesel and other high-emission vehicles.